

Podcast Episode Title: “Hope-The Story of UniqueHome with Parkash Kaur”

1. Hook (0:00-0:30)

- Stats
 - Sound bite-TBD-Input a sound bite from the interview that grabs the listener’s attention.
 - An estimated 50 thousand girls lose their lives to female feticide each year (nih.gov).
 - According to the UN, India is the nation where female children die the most, with a 75% higher death rate for females between the ages of 1 and 5 in 2012 compared to males (Wikipedia.org).
 - Baby Girls are often found in trash cans, dumpsters, on the sides of the road. And for a while, no one was doing anything about it. Until Parkash Kaur decided to make a change.

2. Intro (0:30-2:00)

- **Play into song-fade out**
- Introduce Guest
 - “Welcome to *Hidden Heroes*, the show where we shine a light on the world’s unseen humanitarians. I’m your host Ganeev, and in this episode, we’re joined by Mrs.Kaur, the founder of UniqueHome in Punjab, where abandoned newborn girls receive a new chance at life.”

3. “Why” (2:00-3:00)

- Engage Audience
 - “Listen in as she shares her inspiring journey, the challenges she faces, and how each of us can help address the root causes of female feticide in our communities.”

4. Main Body (3:00-12:00)

- **Transition sound**
- **Introduction to Guest (3:00-4:00)**
 - Ask Mrs.Kaur to introduce herself and talk about the founding of Unique Home.
- **The Story of Unique Home (4:00-6:00)**
 - Have Mrs.Kaur describe the moment she decided to start Unique Home. What motivated her?
- **Challenges Faced (6:00-8:00)**

- Discuss the major challenges in running the home and dealing with societal attitudes.
- **Success Stories (8:00-10:00)**
 - Invite Bibi Ji to share a few heartwarming success stories of the girls who grew up at Unique Home.
- **How Listeners Can Contribute (10:00-12:00)**
 - What does UniqueHome need most? How can listeners contribute or get involved?

5. Outro (12:00-15:00)

- **Transition sound**
- Wrap up
- “Thank you, Mrs.Kaur, for sharing your incredible story with us today. To our listeners, you can help by visiting <https://www.uniquehomeforgirls.co.uk/who-we-are/>. Let’s help Bibi Ji continue her vital work at Unique Home.”
 - Sign off with a reminder for the next episode.
 - “Join us next time on *Hidden Heroes* as we continue to explore more stories of change and resilience. Remember, every small action counts towards making a big difference. Thank you for listening, and we’ll see you next time!”
- **Play an outro song, fade out**