# Struggles of Being an Immigrant and Religious Minority in the Workplace

### **Topic:**

Discussing the struggles of being an immigrant and a religious minority in the workplace, highlighting the experiences of a data scientist and a CMO.

# Script/Outline

# **Segment 1: Introduction (Estimated Time: 1 minute)**

### A/V Script:

#### Video:

- Opening shot of a busy city street, diverse people walking.
- Cut to an office building, zoom in on the entrance.

#### Audio:

 Narrator: "In today's diverse workforce, immigrants and religious minorities often face unique challenges. Today, we speak with two professionals who share their experiences navigating these struggles in the workplace."

### **Segment 2: Interview with Data Scientist (Estimated Time: 4 minutes)**

## A/V Script:

#### Video:

- Cut to Data Scientist working at their desk.
- B-roll of Data Scientist collaborating with colleagues.
- Close-up shots of data analysis on computer screens.

### **Audio:**

- Interviewer: "Can you describe some of the challenges you've faced as an immigrant and a religious minority in your workplace?"
- Data Scientist: ANSWER
- Interviewer: "How have these challenges affected your professional life?"
- Data Scientist: ANSWER

## **Possible Answers (estimate Time):**

- Data Scientist discusses specific challenges (1 minute).
- Impact on professional life and coping strategies (1 minute).
- Support systems and finding allies (2 minutes).

#### **Segment 3: Interview with CMO (Estimated Time: 4 minutes)**

## A/V Script:

#### Video:

- Cut to CMO in a meeting room.
- B-roll of CMO presenting in a boardroom.
- Close-up shots of CMO interacting with team members.

#### Audio:

- Interviewer: "As a CMO, how do you address and support diversity in the workplace, especially for immigrants and religious minorities?"
- CMO: ANSWER
- Interviewer: "What advice would you give to other leaders to foster a more inclusive workplace?"
- CMO: ANSWER

## **Possible Answers (estimate Time):**

- CMO discusses diversity policies and initiatives (2 minutes).
- Advice for other leaders (2 minutes).

## **Segment 4: Conclusion (Estimated Time: 1 minute)**

# A/V Script:

#### Video:

- Cut to a group of diverse employees in a team meeting.
- B-roll of an office environment with diverse workers.

### Audio:

• Narrator: "While the challenges are significant, the stories of resilience and support show that progress is possible. By fostering appreciation, acknowledgment and respect for all in the

workplace, and refrain from alienating minorities, we can ensure that everyone, regardless of their background, can thrive."

## **Production Schedule**

#### 1. Pre-Production

o Finalize script: June 1

Secure interview locations: May 29Schedule interviews: May 22nd

### 2. **Production**

Record interviews: May 29Record b-roll footage: May 29

### 3. Post-Production

o Edit video: June 2

o Review and finalize edits: June 3

• Add narration and final touches: June 3

# **Additional Information**

## • Recording Locations:

o Data Scientist's office: 79 connolly drive

o CMO's office: 100 Somerset Corporate Blvd 5th Floor, Bridgewater, NJ 08807

# • Recording Dates and Times:

o Data Scientist interview: TBD

CMO interview: TBDB-roll recording: May 29